



## Student Hunger Drive PRESS RELEASE TIP SHEET

In order to publicize all activities and events associated with the Student Hunger Drive; we encourage each school to send all area media press releases detailing your school's event(s). This is also another great part of project management and another great learning experience for students. Consider this free advertisement for your school and students! The media prefer receiving this information via e-mail. When composing a press release, remember to include the following information:

TODAY'S DATE

CONTACT PERSON (from your school)

NAME OF HIGH SCHOOL

TITLE OF EVENT

WHEN

WHERE

DESCRIPTION OF EVENT – *detail how many people will be involved, how long this event will be going on, the goal of the event and why you think the press should be there!*

**PLEASE HELP US BAG HUNGER IN THE QUAD CITIES BY HELPING US GET  
THE WORD OUT!**

**THANK YOU FOR YOUR SUPPORT!**