



There are 131,900 food insecure (inadequate access to enough food to live a healthy, active lifestyle) people in the 22 counties that River Bend Foodbank serves. This means that 1 in 8 adults and 1 in 5 children are missing meals not by choice in eastern Iowa and western Illinois. Each week in the Quad Cities 16,500 individuals seek food assistance from the River Bend Foodbank and its over 300 partner agencies. By having food, clients reach for stability and self-sufficiency. They are in a better position to afford transportation, housing, education, and other basic needs so that they can earn an income and build their savings.

River Bend Foodbank leads the community-wide effort to end hunger in eastern Iowa and western Illinois. They proudly serve a 22 county region and envision a hunger free Iowa and Illinois. River Bend Foodbank's goal is to triple the number of meals provided in the next 10 years. The Foodbank leads the way as the most cost effective distributor of donated food in the community. For every dollar donated, they can distribute five meals. The Foodbank also has multiple programs that help alleviate hunger in high need areas, such as Mobile Food Pantries, the Backpack Program, and School and Senior Pantries.

In 2015, River Bend Foodbank provided almost 10 million meals. In partnership with the community, the food industry, the government and fellow local charities, River Bend Foodbank is ending hunger-and won't stop until everyone is fed.

Last year, the Corporate Challenge engaged 26 businesses and collected over 61,000 meals for the hungry people in eastern Iowa and western Illinois. We are hopeful to engage our past participants and are excited to invite new businesses to join in. Please take a minute to review the Corporate Challenge Guidelines as there are a few changes from years past. The John Deere Foundation will once again provide a match, up to \$10,000! So put on your creative thinking hats and let's raise more food and funds than we ever have before! The hungry men, women, children, and seniors in eastern Iowa and western Illinois are counting on us. Together we can solve hunger!

In partnership with:





Important Dates

| | |
|--|---|
| Registration Deadline | Monday, January 25, 2016 |
| Boxes for cash/food donations delivered | Wednesday, January 27, 2016 |
| Official Start Date | Monday, February 1, 2016 |
| Mobile Food Pantry | Jefferson Elementary School 1027 N. Marquette St. Davenport, IA *volunteer hours are 10:00-1:00. |
| Corporate Challenge Loading Day | Monday, February 29, 2016 River Bend Foodbank 4010 Kimmel Drive Davenport, Iowa 52806 563-345-6490 |

All food and cash donations must be **DELIVERED** to the River Bend Foodbank NO LATER than 5:00 p.m. on this day. To schedule your delivery time, please contact Nancy Renkes at RBF: nrenkes@riverbendfoodbank.org or 564-449-8738.

| | |
|---|---|
| Corporate Challenge Awards Reception | Friday March 4th 11:30a.m. R.I.A. Federal Credit Union Community Room 4343 Utica Ridge Rd. Bettendorf, IA 52722 |
|---|---|

The Corporate Challenge Awards Reception is an event designed to celebrate the efforts and achievements of the companies participating in the Corporate Challenge, with unique awards presented to those who appear deserving of special mention...So get creative, have fun, and do a little something out of the ordinary so we can raise our glasses and propose a toast in your honor!

In partnership with:



Corporate Challenge Guidelines

1. **Have Fun:** Every can counts so don't stress (too much) over the amount of funds/food your company collects! Use this as an opportunity to bond (or compete) with your co-workers while giving back to those who need it most in our community.

2. **Food Most Needed:** Canned vegetables and fruits, cereal, tuna, peanut butter, chili, stews, etc. Limit on certain items: max 1,000 pounds combined flour and sugar; no bulk items; no perishable items; no soda or "sugar water" (less than 100% fruit or vegetable juice). Think QUALITY over QUANTITY!

3. **Monetary Donation in Lieu of Food:** If you prefer to donate money as opposed to food (or a combination of money and food), the River Bend Foodbank will use the money donated to buy the food most needed. **Every \$10 donated equals 15 pounds of food.** Cash donated during the Corporate Challenge will be used to support the RBFB Backpack Program. This project provides children with a bag of food which they can carry in their backpacks and easily prepare at home. The Backpack Program provides food for weekends when students do not have access to the federal free and reduced-price meal program offered during the school week. The food is nutritious, child friendly, shelf stable, and easily consumed. The cost to fill one backpack is \$4.28 and weighs 4 lbs. All monetary donations must be made by February 29th, 2016 checks payable to River Bend Foodbank.

4. **Boxes** If you need additional boxes please contact Nancy Renkes: nrenkes@riverbendfoodbank.org. Boxes come in bundles of 25 and each box can hold approximately 40 lbs of food. Please return unused boxes with your food delivery.

5. **Weight Updates:** The Foodbank will weigh food donations as they come in. Please be sure to clearly mark your boxes with your company name so that you receive credit for the food collected.

6. **Internal Office Competition - If your organization would like to hold an internal competition please register EACH department separately. We are hoping this will alleviate mix-ups during our loading day. Delivery for each department needs to be scheduled with the RBFB.**

Company Divisions

851 + employees
151 - 850 employees
51 - 150 employees
0 - 50 employees

Division A
Division B
Division C
Division D

For immediate assistance, please call
Liz Treiber at 563-529-1524. Or email at liz@studenthungerdrive.org.

In partnership with:

